Jurong Lake District A lakeside destination for business and leisure

Jurong East Today - Untapped Potential

Jurong Lake District is a major regional centre in the west of Singapore to provide an attractive location for commercial development outside the city centre. The aim is to cater to the diverse needs of businesses and to create job opportunities closer to where people live.

- Gain ready access to a large labour and customer pool from more than one million residents in the adjacent towns
- Enjoy close proximity to more than 3,000 multinational and global businesses clustered in the International Business Park and the Jurong and Tuas Industrial Estates



 Tap on a large talent pool from the many surrounding tertiary institutions nearby such as the Nanyang Technological University, National University of Singapore, as well as research hubs such as One-North and the Singapore Science Park



Get ready for transformation!

Jurong Lake District offers an exciting opportunity to be developed into Singapore's biggest lakeside destination for business and leisure with its unique lakeside and garden settings.





Two Precincts

The 360ha Jurong Lake District will feature two distinct but complementary precincts.

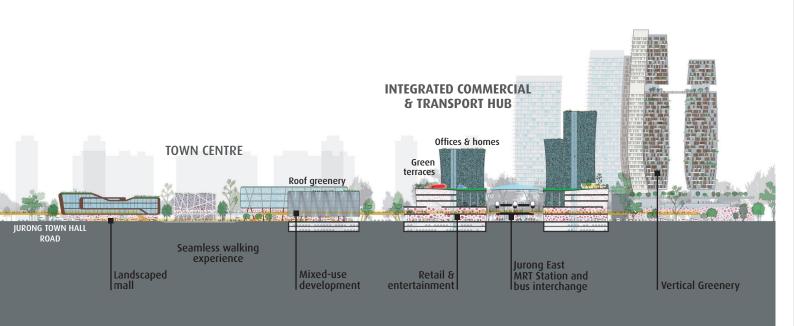
Lakeside - New Waterfront Playground with More Green and Thrills by the Lake





Jurong Gateway - New Business Location by the Lake





Jurong Gateway

New Business Location by the Lake

Located around the Jurong East MRT Station, the 70 ha Jurong Gateway will be developed into a vibrant commercial hub; the biggest outside the Central Business District.

Seamless connections, more greenery

From Jurong East MRT station, pedestrians can walk conveniently in all-weather comfort to most developments and public facilities in Jurong Gateway through an extensive network of elevated covered walkways.

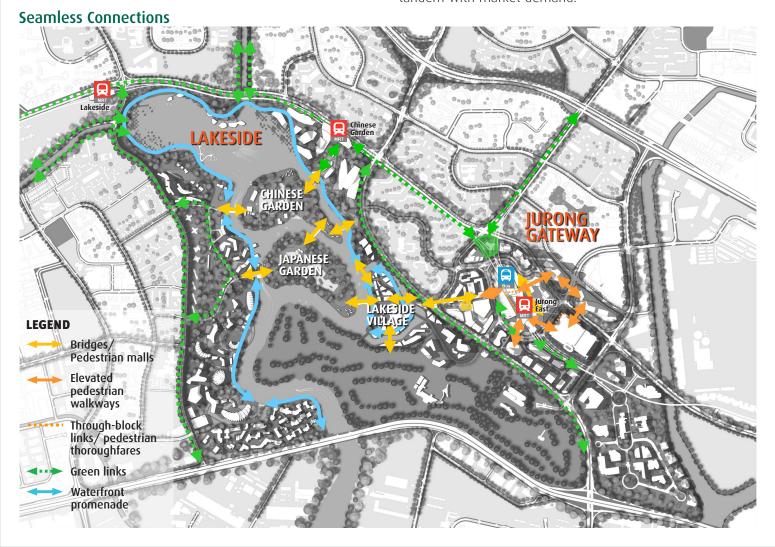
They can also experience lush greenery with new landscaped open spaces and park connectors. Skyrise and rooftop greenery will also be encouraged on many of the buildings in the area.

Buildings around the Jurong East MRT station will step down towards the lake, allowing more people to enjoy panoramic views of the waters.

Something for everyone

Jurong Gateway will have an excellent mix of office, retail, residential, hotel, entertainment, F&B and other complementary uses; an appealing environment for companies from the business services and science and technology sectors and for company headquarters.

It will have about 500,000 sqm of office space and 250,000 sqm of retail, F&B and entertainment. An estimated 2,800 hotel rooms will also be developed to cater to business travellers and to visitors of the leisure destinations around the lake. To add vitality and create a "live, work, play and learn" environment, 1,000 or more homes will be introduced. This will offer people the option to live and work in the same vicinity. Land will be released for sale and development in tandem with market demand.









Upcoming developments in Jurong Gateway

The Jurong Lake District will be substantially developed within the next 15 years. New projects that are already in the pipeline or currently under construction include:

- New Infrastructure
- New Bus Interchange
- New road network around Jurong East MRT Station
- Upgrading of Jurong East MRT Station
- 1.9 ha White site next to Jurong East MRT Station availiable for application in the Government Land Sales Reserve List
- · Big Box Warehouse Retail Outlet
 - 34,000 sgm of new retail space

- · Jurong Entertainment Centre redevelopment
- 28,000 sqm of retail space and an Olympic-size ice skating rink
- · New Jurong General Hospital and Community Hospital
- The integrated hospitals will serve residents staying in the west region
- Completion: 2014
- New Continuing Education and Training West Campus
- Completion: 2013







Lakeside

New waterfront playground with more green and thrills by the lake

Spread over 290 ha, residents and visitors can look forward to new parks, improved promenades, more water activities and numerous attractions blended in with the scenic lakeside setting.

Linked by MRT

Getting here by public transport will be hassle-free, as the Chinese Garden and Lakeside MRT stations are just a stone's throw away.

Come Close to the Waters

Enjoy more of the beautiful lake with a new park at the western edge of Jurong Lake and an enhanced waterfront promenade around the lake.

Treat yourself to fun water activities like kayaking and dragon boating in the lake. New waterfront boardwalks and wetlands

are currently being constructed in the lake beside the new public park. This will enhance the natural ecology of the area and serve as an educational highlight for children.

Stroll to the Gardens

More connections will be made to the two garden islands within the lake so that residents and visitors can better access the green open spaces in the gardens. The gardens will also see improved programming and amenities to transform them into attractive sanctuaries for rest and relaxation.







Shop & Dine at the New Lakeside Village

A new Lakeside Village will be created at the fringe of Jurong Lake. Just a 10-minute walk from Jurong East MRT station, the village will offer an alternative shopping and dining experience, with food & beverage, retail and entertainment uses and boutique hotels set by the waterfront. This village will be connected to Jurong Gateway through a network

of pedestrian walkways and landscaped malls, making it a natural gathering place for residents, visitors and people working nearby.

New Edutainment Pursuits

Get set for 4 to 5 new edutainment attractions around the lake. These attractions will allow families with young children to play and learn at the same time.





Upcoming developments In Lakeside

- · New World Class Science Centre Singapore
 - To be developed within the next few years next to the Chinese Garden MRT station
- · New waterfront boardwalks and wetlands
 - Completion: 2010
- Proposed golf resort hotel in Jurong Country Club (currently under study)



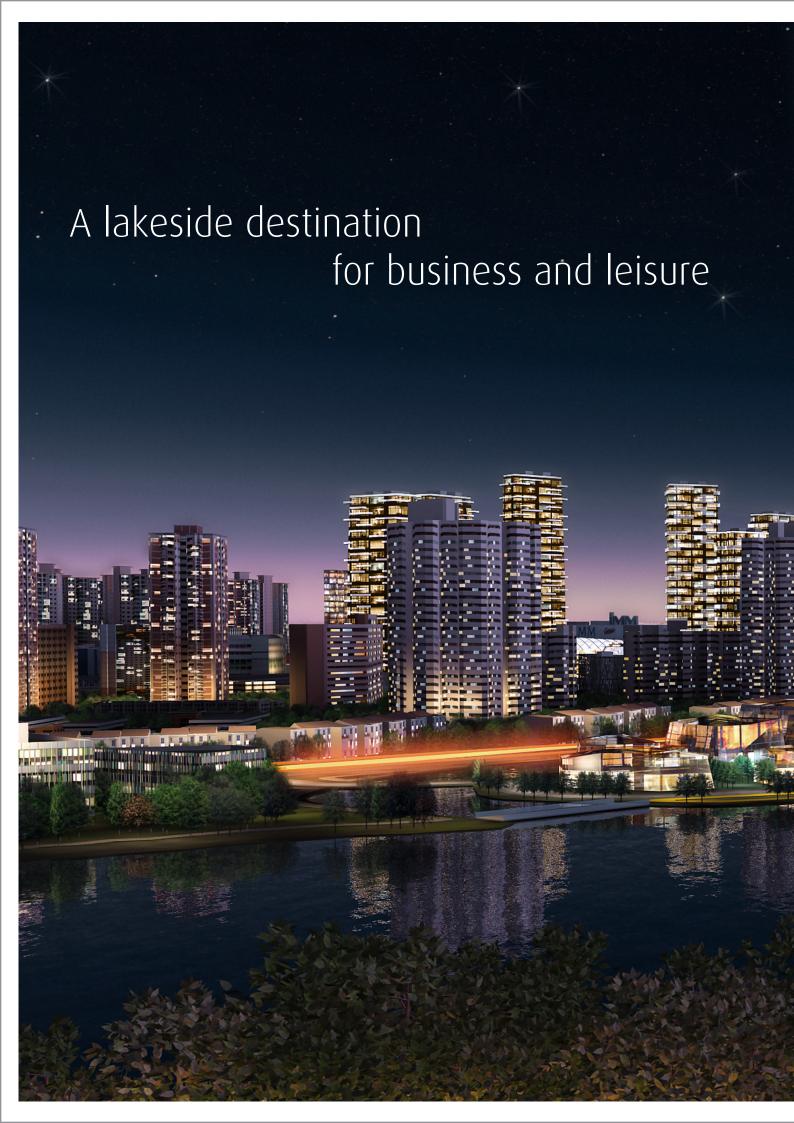






Key Strategies

- Develop Jurong Gateway into an attractive commercial hub with a network of inter-connected pedestrian walkways between buildings and public amenities
- Create new and unique leisure destinations around Jurong Lake with edutainment attractions for the whole family
- Bring the lake closer to Jurong Gateway through the introduction of new waterways and pedestrian linkages
- Heighten the sense of greenery with new landscaped malls, open spaces, park connectors and skyrise greenery







For further information, please contact:

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